GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:2785
ANSWERED ON:19.12.2003
EXPORT OF HANDICRAFTS ITEMS
AVSM, BRIG.(RETD.) KAMAKHYA PRASAD SINGH DEO

Will the Minister of TEXTILES be pleased to state:

(a) whether Government is aware of the handicrafts export potential in Orissa;

(b) if so, the steps taken to promote export of handloom and handicraft items from that State; and

(c) the achievements made in this regard during the last three years and target set for 2003-2004?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI GINGEE N. RAMACHANDRAN)

(a): Yes, Sir.

(b): The steps taken to promote export of handloom and handicrafts item from the country including the State of Orissainclude: Organisation of Buyer-Seller Meets in important markets abroad; Participation in leading International fairs & exhibitions; Upgradation of looms and imparting of technical know-how in various production processes such as weaving, dyeing etc.; Development & diversification of the product range; Dissemination of market intelligence and trade information through the Handloom Export Promotion Council and Export Promotion Council for Handicrafts; Availability of incentives to exporters under the different export promotion schemes such as Duty Entitlement Pass Book Scheme/Duty Drawback Scheme etc; Financial assistance provided under the Handicraft and Handloom Export Schemes for development of exportable products and publicity & marketing thereof; Updating of website at frequent intervals to update information to the buyers about the handicrafts/handloom products; Assistance to Handloom Export Promotion Council, Export Promotion Council for Handicrafts and Carpet Export Promotion Council under the MDA Scheme for market promotion activities; and Organisation of Indian Handicrafts and Gift Fair and Carpet Expo`s at New Delhi.

(c): The State-wise export data is not maintained. However the achievement made in this regard during the last three years for the country and target set for 2003-2004 are as under:-

(Rs. In crores)

S.No.	Years	Export of handloom Items including handknotted carpets	Export of handicraft	Total
1.	2000-2001	2127.44	Rs.9270.50	11397.94
2.	2001-2002	2064.94	Rs.9205.63	11270.57
3.	2002-2003	2633.27	Rs.10933.67	13566.94

A target of Rs.2666.04 crores and Rs.11204 crores has been fixed for handlooms and handicrafts exports respectively for the year 2003-2004.